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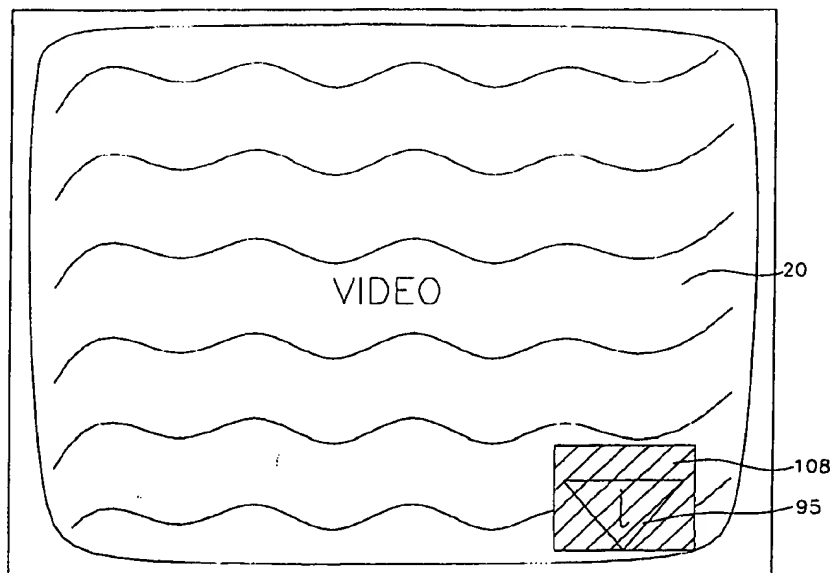
WORLD INTELLECTUAL PROPERTY ORGANIZATION  
International Bureau



INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(51) International Patent Classification <sup>6</sup> : <b>H04N 7/173, 7/16, 7/00</b>		(11) International Publication Number: <b>WO 98/17064</b>
<b>A1</b>		(43) International Publication Date: 23 April 1998 (23.04.98)
(21) International Application Number: PCT/US97/18664		Thomas, E. [US/US]; 4 Puffer Road, Sudbury, MA 01776 (US).
(22) International Filing Date: 16 October 1997 (16.10.97)		(74) Agent: RAIIN, LeRoy, T.; Christie, Parker & Hale, LLP, P.O. Box 7068, Pasadena, CA 91109-7068 (US).
(30) Priority Data: 60/028,138 16 October 1996 (16.10.96) US 60/032,571 4 December 1996 (04.12.96) US 60/032,136 9 December 1996 (09.12.96) US 60/035,236 1 January 1997 (01.01.97) US 60/035,029 8 January 1997 (08.01.97) US 60/040,763 14 March 1997 (14.03.97) US		(81) Designated States: AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CU, CZ, DE, DK, EE, ES, FI, GB, GE, GH, HU, ID, IL, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, UA, UG, US, UZ, VN, YU, ZW, ARIPO patent (GH, KE, LS, MW, SD, SZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, ML, MR, NE, SN, TD, TG).
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(54) Title: ACCESS TO INTERNET DATA THROUGH A TELEVISION SYSTEM



(57) Abstract

An interactive television system in which a URL representing an Internet web site is encoded in a television signal. The user may link to the web site by selecting an icon (95) displayed on the television screen.